

## **PRESS RELEASE**

### **Washing and drying all in one**

*Imagine if you could throw your dirty laundry in the wash before work, and at the end of the day, come home to clean, dry clothes. That dream could be a reality if you invested in an all-in-one washer-dryer.*

16 September 2018, Johannesburg: Washer-dryer combos are the next-level convenience that promises to be the panacea to laundry dilemmas in our increasingly time-poor lives. Says Liam Gawne from leading appliance manufacturer, Miele: "Basically, washer dryer combos combine a front loading washing machine and a tumble dryer all in one appliance. They are generally the same size as a standalone washing machine, and typically offer all the features, programmes and modes of mid to high-end washers and tumble dryers. They promise to do everything standalone washers and dryers can do, but with half the footprint – both from an environmental and a space perspective."

### **Convenient capacity and speed**

One of the main consumer bugbears of standard washer-dryers is that they do not offer great washign capacity, notes Liam: "As a general rule, most combo units can wash around 5kg of laundry, but only dry 3kg of laundry. However, Miele's washer-dryers offer increased capacity, starting with a 7kg load in the wash cycle and 4kg during drying. According to surveys conducted by the University of Bonn, the average load in German households in both the washing and drying cycles is on average 4kg, and Miele's washer-dryers can wash and dry a 4kg load with ease."

Miele's WTF130WPM washer-dryer sets standards with its short cycle times: a 4kg of laundry can be washed and dried in less than 3 hours, without any unloading or other manual intervention inbetween. This is made possible by the Miele PowerWash 2.0 process, notes Liam: "The laundry is wetted faster through spray action, short interim spin cycles and precision load-dependent controls, requiring less water in the process. This reduces energy consumption for heating, in particular when washing less-than-full loads."

### **Space-saving without compromise**

He says that washer-dryers are convenient in that they can tackle washing and drying laundry without intervention: "Washer dryers enable you to skip hanging your washing on the line to dry. However, you can also run the washing and drying cycles independently from one another. This allows you to use this appliance as a conventional washer for day-to-day use, because air drying is much more energy efficient, but you also have the option to use a dryer if and when the need emerges, without wasting the floor space for another appliance. Having said that however, Miele's WT130WPM is in the best current A+ category for energy efficiency, thanks to its built-in heat pump dryer – and naturally also A-rated for wash performance."

Washing and drying in one and the same unit saves space and is extremely practical – provided a washer-dryer is able to compete on performance and convenience with its two individual counterparts. Liam explains: “This particular aspect was at the forefront of Miele's mind in developing a whole collection of new washer-dryers. Miele's washer-dryers are based on washing machines and tumble dryers from the current W1 and T1 series respectively - and the results have to be seen to be believed - from performance data through to technically sophisticated extras, which are exclusively available from Miele.”

### **Automatic dispensing and CapDosing**

Unlike other washer-dryer combos, Miele's WTF130PM washer-dryer is fast and comes with automatic dispensing, explains Liam: “Most washer dryers generally offer an equivalent level of washing as a conventional washing machine, however, their drying capability is often lacking – taking much longer and using much more energy to dry laundry. Miele's washer-dryers however, can wash 4 kg of laundry and dry it in less than 3 hours, without any manual intervention in-between. You don't even have to manually dispense any detergent as Miele's washer-dryer features integrated TwinDos automatic dispensing – Miele's unique and integrated dispensing system for two-phase liquid detergents.”

TwinDos is designed to automatically dispense Miele's UltraPhase1 and UltraPhase2 liquid detergents, ensuring that even whites and heavily soiled garments are immaculately cleaned. The TwinDos system also ensures that up to 30% detergent can be saved compared with manual dispensing, a fact that has been scientifically proven by the Öko Institut in Germany. Liam notes that further user convenience is afforded by other built-in features such as the delay-start function, the Programme Manager allowing the customisation of programmes, as well as SteamCare, which reduces the need for ironing by up to 50% or freshens up garments briefly worn. And for special textiles, such as hiking wear, down-filled items or simply for fabric conditioner for example, Miele's washer-dryer features CapDosing, allowing the dispensing of portioned capsules designed for specific purposes and applications.

### **Reduce ironing**

Miele's washer-dryer boasts SteamCare technology that can reduce ironing by as much as 50%, says Liam: “Miele's SteamCare uses steam to smooth your garments gently and effectively, and as a result, ironing work is demonstrably reduced as a consequence by up to 50%. With many types of fabric, ironing even becomes superfluous. With ‘Steam smoothing’, you can wash and smooth your clothing in one process. With ‘Finish Steam’ you can treat already washed textiles.”

Miele's WTF130WPM washer-dryer retails for R34 999,00. Visit [www.miele.co.za](http://www.miele.co.za) to shop online or to find a supplier closest to you.

*NOTE: Prices as at September 2018.*

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