

PRESS RELEASE

Washing tons

Liam Gawne from leading appliance manufacturer, Miele, offers the ultimate washing machine buyer's guide.

04 December 2018, Johannesburg: Investing in a washing machine is not the type of investment that people typically dream off. Let's face it – how many of us actually enjoy doing the laundry? The clothes pile up, get washed, dried, ironed, folded, and then put away, only to repeat the whole process again... It's relentless. Luckily, however, today's washing machines can go a long way to take the dreariness out of the whole process. So says Liam Gawne from leading appliance manufacturer, Miele, who goes on to offer some insight into what to look out for when investing in a washing machine that will save you time, effort and money.

“Out of all laundry appliances, the washing machine is the most important. In a family home, it will work tirelessly every day to keep everybody's clothes clean. However, it remains a sizeable investment, and there are a lot of factors that need to be considered when selecting a washing machine,” explains Liam. He offers the following overview of some important things to consider before making your purchase decision:

- **Capacity:** The capacity of your washing machine will largely be dictated by the number of people living in your household – the more people, the larger the capacity required. However, Liam notes that it is always best to select the largest capacity possible, such as an 8kg or 9kg, and choose a machine with automatic load recognition: “Intelligent automatic load recognition in Miele washing machines for example, matches the required water volume and the amount of detergent dispensed exactly to the load size and the type of fabric being washed, using only as much water and detergent as required for optimum washing and rinsing results. This way, you don't have to limit yourself to small loads, but your machine will be able to tackle larger loads as well, such as duvet covers and pillows for example.”
- **Spin speed:** This is measured in rotations per minute (RPM), which lets you know how many times the drum spins around every minute. The higher the RPM, the less the residual water content in the laundry, and the quicker it will dry. Miele's washing machines for example, leave residual moisture levels of only 43% to 44% after the spin cycle, making subsequent tumble-drying very economical.
- **Automatic detergent dispensing:** These systems, such as Miele's AutoDos system for example, dispenses powder and liquid detergent automatically at the press of a button. Says Liam: “The system is extremely convenient and clean and avoids detergent coming into contact with skin. It is also very economical as your washing machine only uses as

much detergent as is required to achieve optimum results. In fact, Miele's TwinDos system achieves detergent savings of up to 30%."

- **Energy savings:** With the cost of electricity ever on the rise, it is essential to select a washing machine that is as energy efficient as possible. All of Miele's washing machines for example, boast an A+++ energy rating, which makes them economical to run and better for the environment.
- **Special features:** Of course, today – washing machines offer a number of interesting special features that can really make all the difference. The SteamCare feature for example, exclusive to Miele, offers two distinct benefits - it can be used to refresh garments that may have been worn once (e.g. business shirts), and it reduces creasing in damp, freshly washed and spun garments, thereby reducing the need for ironing by up to 50%. Powerwash 2.0, also from Miele, achieves supreme cleaning performance at high speed, while its Stain Removal programme can tackle up to 22 common types of stain automatically at a touch of a button. AllergoWash is another interesting special feature from Miele – it exterminates dust mites and bacteria for allergy sufferers.
- **Care for specialised textiles:** Some high-end machines, such as those from Miele for example, offer specialised fabric care treatments in the form of portioned capsules that are simply placed in the fabric conditioner compartment. The Miele washing machine will automatically dispense the contents of the caps at the perfect point in the wash cycle. Treatments include 6 special-purpose detergents, including Sport, Outerwear, WoolCare, SilkCare, DownCare and UltraDark, 3 fabric conditioners (Aqua, Cocoon, Nature), Impraprotect proofing agent, and CottonRepair for fabrics to look as good as new again.
- **Guarantees and trusted brand:** Always check out the warranties on the washing machine you would like to purchase, as it is a good indication of the manufacturer's confidence in the quality of its products. Any high-end washing machine should come with a good warranty, notes Liam: "All Miele Laundry appliances are German engineered, designed and tested to last for up to 20 years usage, and they come with an equally as impressive 10-year extendable warranty. Also, it is essential to choose a well known brand that you can trust – not only for peace of mind regarding the quality of the product, but also for trusted after-sales service."
- **Automatic programmes:** Miele offers a wide range of automatic programmes that make doing your laundry as easy as pressing a button. Automatic programmes, such as Express Wash 20 for example, are ideal for cleaning your clothes as quickly as possible, while saving you time and money; as well as automatic programmes for Delicates, Woolens, Dark Garments, Down Duvets, Silks, and many more.

To find out more about Miele's range of high-end washing machines, or to shop online, visit www.miele.co.za.

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Washing machine installation options

When it comes to washing machines, there are three main installation options that you can choose from, including:

Washer-dryer stack

If there is not sufficient space available to install two appliances next to one another, most Miele washing machines and tumble dryers can be conveniently combined as a washer-dryer stack. The washing machine is always placed at the bottom in this case. The appliances in the White Edition designer series are ideal for stacking. The door hinge in these design dryers can be changed so that the doors open in the same direction with both appliances. Miele offers various stacking kits for combining the appliances in a stable manner. Some, e.g. the WTV 512, feature a practical drawer. This drawer is ideal for storing accessories, for example, or for conveniently resting the laundry basket on whilst loading and unloading the tumble dryer.

Side-by-side

Technically and visually, Miele washing machines and tumble dryers match each other perfectly. This allows you to install both appliances side by side and transfer freshly washed laundry conveniently to the tumble dryer. ChromeEdition models with slanted fascia panels offer ergonomic advantages.

Slot-in

All Miele front-loading machines slot in under a worktop with a minimum niche height of 85 cm. This installation option does not require the appliance lid to be removed. W1 Chrome Edition appliances with straight fascia panels are particularly suitable for this type of installation.

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Released on behalf of Miele (www.miele.co.za) by The Line (www.theline.co.za).