

PRESS RELEASE

Miele's festive offers

10 October 2013, Johannesburg: The kitchen is always the heart of the home, but especially during the festive season – this is a time when there is always a lot of celebratory merriment and entertaining going on. The end of the year is also the time when a lot of newly built kitchens are reaching completion, and homeowners are on the lookout for the best appliance options for entertaining their family and friends over the holiday season. If you are one of these homeowners, then look no further, as Miele has used this period to sweeten the deal by bringing you a number of sweet deals that are running until the end of the year.

(Offers valid for orders received, invoiced and delivered from 1 October 2013 to 31 December 2013.)

Specials on Miele dishwashers

Miele dishwashers offer best-in-market energy efficiency, quiet operation, functionality and what's more, they are designed, manufactured and tested to last for a minimum of 20 years. You might pay a little more for them initially, but you will more than recoup this investment over time due to the water and electricity savings you will enjoy, as well as the fact that its German-engineering guarantees almost three times the lifespan that the average dishwasher does.

Recently, Miele partnered with Riedel – a family-owned business for over 250 years that manufactures some of the world's finest glassware. Riedel exclusively recommends Miele dishwashers to wash their high-end glasses. Riedel believes that for perfect wash results, energy savings and gentle care of crystal glasses, only a Miele dishwasher will do. To celebrate this partnership, all Miele customers will receive free Riedel glasses with the purchase of a Miele dishwasher. So how does it work?

With the purchase of either a Miele G4210BK or a G5220SC dishwasher, the customer will receive two Riedel glasses to the value of R550. Or, if they purchase a Miele G5620SC BW, G5620 CLST, G5470SCVi or a G5935SCi, they will receive four Riedel glasses worth R1 100. The glasses will be delivered with the dishwasher directly to the customer.

Miele G4210BK dishwasher

- A+ energy rating
- 12 international place settings
- Programmes: Sensor Wash, Sensor Wash Gentle, ECO, Light Soiling 50°C, Pots and Pans 75°C.

The Miele G4210BK dishwasher retails for R8 999,00. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele G5220SC dishwasher

- A+++ energy rating
- 14 international place settings

- Programmes: Sensor Wash, Quick Wash 40°C, Sensor Wash Gentle, ECO, Light Soiling 50°C, Pots and Pans 75°C.

The Miele G5220SC dishwasher retails for R11 999,00. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele G5620SC BW dishwasher

- A+++ energy rating
- 14 international place settings
- 3D Cutlery Tray
- Programmes: Sensor Wash, Quick Wash 40°C, Sensor Wash Gentle, Energy Save, Light Soiling 50°C, Pots and Pans 75°C, Intensive Lower Basket.
- AutoOpen drying

The Miele G5620SC BW dishwasher retails for R14 999,00. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele G5620 CLST dishwasher

- A+++ energy rating
- 14 international place settings
- 3D Cutlery Tray
- Programmes: Sensor Wash, Quick Wash 40°C, Sensor Wash Gentle, Energy Save, Light Soiling 50°C, Pots and Pans 75°C, Intensive Lower Basket.
- AutoOpen drying

The Miele G5620SC CLST dishwasher retails for R19 999,00. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele G5470SCVi fully integrated dishwasher

- A++ energy rating
- 14 international place settings
- 3D Cutlery Tray
- Programmes: Sensor Wash, Quick Wash 40°C, Sensor Wash Gentle, Energy Save, Light Soiling 50°C, Pots and Pans 75°C

The Miele G5470CVi fully integrated dishwasher retails for R15 999,00. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele G5935SCi semi integrated dishwasher

- A+++ energy rating
- 14 XXL international place settings
- 3D Cutlery Tray
- Programmes: Sensor Wash, Quick Wash 40°C, Sensor Wash Gentle, Energy Save, Light Soiling 50°C, Pots and Pans 75°C, Intensive Lower Basket, BrilliantLight, pre-rinsing 65°C, pasta/Paella/Raquette, Plastics, Without Upper Basket 65°C, Beer Glasses, Hygiene, Extra Quiet
- AutoOpen drying

The Miele G5935SCi XXL semi integrated dishwasher retails for R29 999,00. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Specials on Miele fridges

Festive leftover treats need to be refrigerated, so why not keep the best leftovers in the best fridges? Miele is offering an incredible saving of a whopping R3 000 in their side-by-side promotion. When customers purchase both the Miele K12820SD edt/cs and the FN12827S edt/cs as a pair, they will only pay R26 998, instead of the normal R29 998.

Miele K12820SD edt/cs refrigerator

- 390-litre capacity
- DynaCool compartment
- Automatic defrost
- Interior lighting
- A+ Energy efficiency

The Miele K12820SD edt/cs refrigerator normally retails for R14 999, but if you buy it together with the Miele FN12827S edt/cs, you can buy it for R13 499. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele FN12827S edt/cs

- A+ Energy efficiency
- 261-litre capacity
- No Frost system
- Super Freeze button
- 8 transparent drawers

The Miele FN12827S edt/cs freezer normally retails for R14 999, but if you buy it together with the Miele K12820SD edt/cs, you can buy it for R13 499. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Nothing makes a bigger statement than a gorgeous Miele CleanSteel fridge-freezer! What's more is that aside from its guaranteed 20-year minimum lifespan, Miele refrigerators are exceptionally energy efficient and offer high-end functionality. Miele is also running awesome deals on four other Miele fridge-freezers, including:

Miele KFN14927SDed/cs fridge freezer

- A++ Energy efficiency
- Dynamic Cooling System
- PerfectFresh Zone
- Active AirClean filter
- TouchControl sensor touchpad
- SoftClose doors

The Miele KFN14927SDed/cs fridge freezer normally retails for R29 999, but it is now selling for R24 999, which is a whopping saving of R5 000. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele KFN14943SDed/cs fridge freezer

- A+ Energy efficiency
- 442-litre capacity (115-litre freezer and 327-litre refrigerator)

- Dynamic Cooling System
- Active AirClean filter
- TouchControl sensor touchpad
- Interior lighting
- Frost-free system
- Automatic Super freeze

The Miele KFN14943SDed/cs fridge freezer normally retails for R29 999, but it is now selling for R25 999, which is a saving of R4 000. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele KFN9753iD fridge freezer

- A+ Energy efficiency
- 262-litre capacity (200-litre refrigerator and 62-litre freezer)
- DynaCool
- Automatic Defrost
- Interior lighting
- Soft door close hinging
- Frost-free system

The Miele KFN9753iD fridge freezer normally retails for R20 999, but it is now selling for R17 999, which is a great saving of R3 000. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Miele KFN9755iDE fridge freezer

- A+ Energy efficiency
- 262-litre capacity (200-litre refrigerator and 62-litre freezer)
- DynaCool
- Automatic Defrost
- Interior lighting
- Soft door close hinging
- Frost-free system
- Ice maker

The Miele KFN9755iDE fridge freezer normally retails for R24 999, but it is now selling for R19 999, which is an awesome saving of R5 000. Visit www.miele.co.za to find a retailer closest to you. (Prices at 10 October 2013. E&EO.)

Specials on Miele cooking appliances

Miele recently launched its gorgeous new Generation 6000 range of appliances, which has been met with much excitement and enthusiasm by all. However, Miele still have some Generation 5000 appliances that are available at really discounted appliances. Although they are not the newest models available – they still boast minimum of 20-years of high-end functionality and the distinctive streamlined Miele design. The following items are still available:

Miele M8201 free-standing microwave oven

- 17 Automatic programmes
- Microwave and grill functionality
- LED display for time and appliance functions

- Quick start function
- Automatic switch-off
- Max. microwave power – 900W
- Max. grill output – 800W
- 7 Power levels

The Miele M8201 free-standing microwave oven normally retails for R4 999, but it is now selling for R4 499, which is a saving of R500. Visit www.miele.co.za to find a retailer closest to you. (While stocks last. Prices at 10 October 2013. E&EO.)

Miele H5681BPL integrated oven

- A-rated energy efficiency
- Precise electronic temperature control from 30°C to 300°C
- 13 cooking functions
- FanPlus for equal baking results
- RoastPlus
- Automatic programmes for more than 100 dishes
- AutoSensor for automatic detection of optimum cooking times
- Navitronic TouchControl
- 76-litre capacity – 5 levels

The Miele H5681BPL integrated oven normally retails for R39 999, but it is now selling for R29 999, which is a whopping saving of R10 000. Visit www.miele.co.za to find a retailer closest to you. (While stocks last. Prices at 10 October 2013. E&EO.)

Miele CVA5060 integrated coffee machine

- 4 portion sizes: espresso, coffee, double espresso, double coffee
- Automatic programme for making Cappuccino and Latte Macchiato
- Milk froth, hot milk and hot water are easy to prepare
- Up to 10 user profiles can be programmed to suit individual preferences
- Height adjustable spout
- Time to switch on and off can be set
- Removable container for 500g of coffee beans
- 2,3-litre water container

The Miele CVA5060 integrated coffee machine normally retails for R34 999, but it is now selling for R24 999, which is an amazing saving of R10 000. Visit www.miele.co.za to find a retailer closest to you. (While stocks last. Prices at 10 October 2013. E&EO.)

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Released on behalf of Miele (www.miele.co.za) by The Line Communications (www.theline.co.za, ant@theline.co.za).