

PRESS RELEASE

Mind the gap...

Roca introduces the latest in toilet innovation to South African shores in the form of its newly launched CleanRim pan.

24 February 2017, Johannesburg: Helping to maximise hygiene levels in the bathroom or washroom, Roca has introduced its innovative CleanRim technology to the South African market. Kyle Turner from Luximo, the South African distributors of Roca products, says: "With the CleanRim The Gap toilet there is simply nowhere for germs or bacteria to gather, while the toilet's hidden fixations and sleek modern design combine to create an uncluttered, streamlined finish in any bathroom setting."

Thanks to the innovative rimless design, Roca's CleanRim toilets can be cleaned quickly and thoroughly – for optimum hygiene. Kyle explains: "It can often be difficult to clean thoroughly under the rim of a standard toilet, as the toilet brush and cleaning agent do not reach everywhere. Roca's CleanRim rimless pan design deals with this issue – making all parts of the toilet pan easily accessible for easy cleaning and best-in-market sanitisation. Also, when it is flushed, the total interior of the bowl is rinsed in its entirety due to the splash-free flow of water in the toilet that reaches right up to the level directly below the rim."

While less water is used than with a standard single or dual-flush toilet, CleanRim The Gap always produces a powerful flushing performance thanks to pioneering technology neatly hidden behind the scenes. With CleanRim The Gap, water is delivered via a distributor at the back of the pan, rather than through the holes like on a standard toilet. This enables the flushing volume to be reduced while always producing outstanding flushing results. Kyle explains that this makes them incredibly water-efficient: "CleanRim The Gap is rimless and hence flushes from an efficient distributor at the back of the toilet which for the reduction of the flush volume to just 4 litres for a full flush and 2 litres for half a flush."

CleanRim The Gap toilet comes with the option of soft-close or standard seats and covers, and it is available in floor-standing or wall-hung models. Kyle says that the wall-hung models are particularly hygienic: "With the wall-hung CleanRim toilet, not only is the pan itself simple to clean thanks to its rimless design, but the floor beneath and area surrounding the toilet can also be wiped clean with ease."

Designed by Antonio Bullo, CleanRim The Gap toilet from Roca features modern and stylish lines, and is the latest product in Roca's popular collection of basins, toilets, furniture and baths. Says Kyle: "The Gap collection offers a wide choice of basins, toilets, bidets, furniture and baths to appeal to each individual need and allows the desired bathroom space to be perfectly tailored to each taste and requirement. There are also three bidets available to perfectly complement all

toilets, including floor standing, back-to-wall and wall-hung – all of which can also be installed with a soft- close or standard cover.”

Kyle concludes: “With a sleek design on the outside and the latest innovations maximising hygiene levels on the inside, Roca’s CleanRim The Gap wall-hung toilet is the ideal solution for commercial and domestic bathrooms.”

Roca products are available from most leading bathroom retail stores nationwide – visit www.luximodesign.co.za to find out more.

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