#### PRESS RELEASE

#### Bathroom cabinet trends for 2017

Johnny Lamprecht, from leading local bathroom supplier, Bathroom Bizarre, offers some insight into the hottest bathroom cabinetry trends for 2017.

14 December 2016, Johannesburg: Like bathrooms in general, today's bathroom cabinetry designs not only have to look beautiful, but they also need to accommodate homeowners' needs for enhanced functionality, including added storage, improved organisation, ease of use and convenience.

So says Johnny Lamprect, from leading bathroom supplier, Bathroom Bizarre, who goes on to add: "Updating your bathroom vanity can give the entire space a completely fresh new look. However, it can also go a long way to improving the way the space is used. Whether you are looking for a vanity for your master bathroom, for your second bathroom, or for the powder room, it is important to remember that when selecting this functional piece of furniture, you need to consider your space, personal sense of style, the latest trends, as well as how the vanity can assist in using the space more efficiently."

He offers the lowdown on the latest cabinetry styles and trends to provide homeowners with some inspiration on how they could update their bathroom spaces:

## Clean lines and subtle design

Increasingly more homeowners are foregoing bathroom cabinetry with overly ornate panels and trim, in favour of flat-fronted cabinets that are visually sleeker and conveniently easier to clean. Johnny explains: "To guarantee long-term flexibility, cabinet door styles are becoming simpler, using clean lines and flat fronts. This trend makes cabinetry that errs on the side of the more contemporary and modern designs a very popular choice in homes today."

# Open shelving

Open shelving is a very sought after design element throughout the home, and the bathroom is no different, says Johnny: "For an open and versatile bathroom storage option, why not consider cabinetry with open shelves – they provide the perfect storage space for towels, personal care items, and decorative objects. Not only is this type of shelving aesthetically pleasing, but it is also an especially great option for areas where space is limited. Open shelving can be easily 'tucked' into otherwise awkward spaces, such as underneath or on the sides of freestanding vanities for example, to make the most of every possible little bit of space available."

## **Taking cues from Mother Nature**

Cabinetry with undertones stemming from nature can help to create a peaceful and calming ambience in any bathroom. This is becoming increasingly sought after, as more and more homeowners are looking to transform their bathrooms from completely utilitarian spaces, into spa-like retreats, where they can rest, relax and rejuvenate. As such, timber, remains a mainstay favourite – whether stained so that you can see the beauty of the natural wood grain, wrapped or painted, the richness and warmth that wood brings makes it an eternally popular choice.

## A neutral colour palette

Johnny also notes that natural hues stemming from nature are also fashionable: "Natural-inspired neutral shades provide a timeless look that won't date. Aside for the natural wood tones, white and grey are the most sought after cabinetry tones – these neutral hues complement a variety of colour schemes and design styles, and they won't date or go out of fashion. The illuminating characteristics inherent in the lighter natural can be used to great effect to make a small bathroom seem larger than it actually is."

# Freestanding, with furniture appeal

Just like their freestanding bathtub counterparts, freestanding cabinetry can stand as a feature in its own right – impacting on the aesthetics and overall style of the room in question. Johnny notes that they are especially popular in smaller powder rooms or half bathrooms, as in these rooms, there is very limited space for built-in cabinetry. He says freestanding cabinetry with a furniture appeal is particularly popular: "One of the biggest trends is bathroom cabinetry today, is cabinetry designs that resembles furniture – complete with legs, open shelves, and furniture-type doors, hardware and finishes."

## Storage, and more storage

The bathroom is a space where there never seems to be enough storage – so creating as much storage as possible is always a high priority. When selecting storage, Johnny advises that you look for innovative modern designs that offer added convenience such as pull-out organisers and drawer dividers for example, to help maximise every conceivable inch of space: "I call it 'now you see it, now you don't' storage – clever design can go a long way to make your storage space much more functional and easier to use. Also, consider including tall storage units – not only do they maximise the vertical space in your bathroom, but they can also make your ceilings look taller, and they can be used to create privacy between double vanities."

#### **ENDS**

Released on behalf of Bathroom Bizarre (<u>www.bathroom.co.za</u>) by The Line (<u>www.theline.co.za</u>).