

## PRESS RELEASE

### Motion furniture: a buyer's guide

*Not all furniture is created equal, and looks can be deceiving. We speak to Claire Gibson from leading motion furniture manufacturer, La-Z-Boy, to get the lowdown on what to look for when investing in motion furniture.*

*01 August 2017, Johannesburg:* For just under a century, recliners have become a homeowner's best friend, and it is easy to see why – they offer supreme comfort, support, and a number of other features that makes using them an absolute pleasure. Says Claire Gibson from leading furniture manufacturer, La-Z-Boy: "As technology and design has evolved, so has the recliner.

"Today, you can buy recliners as 3-2-1 suites and even corner units, with slick, elegant design lines so that you don't have to compromise on style for comfort. They also boast a number of different technological innovations, such as power features and space-saving capabilities, to name a few – which has helped them to maintain their pole position as a favourite seating option."

Claire explains that furniture is a considerable investment, and believes that it's crucial to choose quality pieces that will last: "This point is even more relevant when it comes to motion furniture as a result of all the moving parts inherent in this kind of seating. Cheaper inferior quality recliners tend to experience a lot more wear and tear, with parts packing up and needing regular replacing."

She says that if you're going to go to all the trouble of finding the perfect recliner, you might as well invest in a superior quality recliner by a trusted brand, such as La-Z-Boy® for example: "Investing in a quality brand will provide you with optimum peace of mind and out-of-this-world reclining comfort. With a trusted brand, you can be sure in the knowledge that the technology and design has been developing and improving over years, and that the quality is backed up with a trusted manufacturer's guarantee. All La-Z-Boy® furniture for example, comes with a 10-year limited warranty for added peace of mind and confidence."

Claire offers a guide that will help buyers understand the types of recliners and the available features, while shedding light on how to go about shopping for motion furniture:

### Shopping considerations

Information is key to making the right choice when you are shopping for furniture – there is information you will need to garner before you leave home, as well as information that you will only be able to garner after you have tried the seating out. Here are Claire's top shopping considerations:

- **The size of you room:** You need to carefully measure the size of the room in which the motion furniture will be placed. It is advisable to draw an accurate plan of the room in question on graph paper, so that you can calculate exactly how the furniture will fit in the space.

- **Test it out:** Remember that your comfort is the most important thing when shopping for seating, so it is imperative that you try it out before making a purchase decision. While in a seated position, make sure your feet touch the ground, and that your head comfortably fits the headrest. Test out the seating in all the various reclining positions and see how it supports your body. La-Z-Boy® recliners for example, are sprung for complete body and lumbar support in all 18 positions. The incliners also boast unique seating technology with added memory foam for extra comfort and durability, as well as a duvet seat cover with calf support on the leg rest.
- **Your overall style:** Be sure to keep the overall style of the room in question in mind when you are selecting a sofa or recliner. If it is a new design - it is highly recommended that you make up a style board that features your choice of colour palette, the theme and the finishes that you are after to help you choose something that really compliments the overall look of the room in question. If it is for an existing room, then be sure to take a photo of the room and take it with you when you are out shopping.
- **The construction:** Not all furniture is created equal, however, unless you are a professional, it is often difficult to discern the good quality items from the bad. Here are some key things that set good quality motion furniture apart from inferior quality: heavy screws, quiet motors, easy-to-use levers or handles, and be sure to find out about the inner construction. La-Z-Boy® recliners for example, boast a 4-sided Unibody frame design crafted of superior Radiata hardwood and steel for lasting durability.

### Different types of motion furniture

Whether they are single-seaters, 3-2-1 suites, or corner units, there are different types of motion furniture to choose from. Broadly speaking – they can be segmented into three different types, including:

- **Recliners:** As its name implies, a recliner reclines – the backrest of a recliner tips back, automatically adjusting the seat and the footrest comes up, placing the user in a “dentist’s chair” supine position.
- **Incliners:** If space is at a premium, an incliner is likely to be your best option. It offers that same amount of comfort as a recliner, but uses much less space. As the seat of an incliner moves forward, the backrest inclines as well.
- **Lift recliners/incliners:** Lift chairs recline and gently rise you from a seated position with a powered lift mechanism. They are ideal for the elderly or those who enjoy limited manoeuvrability. The La-Z-Boy® Hi-Lift incliner for example, will automatically recline into a relaxing position, and when you are ready to stand up, you press a button, and the chair will automatically lift and tilt to help you to your feet.

### Added features

Claire explains that once you have decided what type of motion furniture you are looking for, you can decide which extra features you might want to include. Here are some of the more popular inclusions:

- **Rocker or glider base:** A motion feature that allows you to rock while seated. It is a great choice for those who struggle to sleep, or for nursing mothers.
- **Lay Flat mechanism:** This technology allows you to recline in a full 180-degree position. It is an ideal option for those who love sleeping in their recliner.
- **Power:** Instead of a lever or handle, powered motion seating allows you to recline at a touch of button.

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Released on behalf of La-Z-Boy ([www.la-z-boy.co.za](http://www.la-z-boy.co.za)) by The Line ([www.theline.co.za](http://www.theline.co.za)).